

Oregon Chapter American Fisheries Society
Strategic Plan
2009 – 2013

The mission of the Oregon Chapter of the American Fisheries Society is to: Improve the conservation and sustainability of Oregon fishery resources and their aquatic ecosystems for long-term public benefit by advancing science, education, and public discourse concerning fisheries and aquatic science and by promoting the development of fisheries professionals.

To accomplish our mission and serve our members, the chapter goals and objectives are:

1. Develop programs that advance understanding of fishery science and responsible stewardship of fishery resources.
 - 1.1. Host a high-quality annual meeting.
 - 1.2. Host workshops as part of annual meetings and as stand-alone events.
 - 1.3. Encourage members to participate in regional and national fishery events and activities.
 - 1.4. Encourage members to publish and present scientific findings in appropriate forums.
 - 1.5. Target hosting an annual Western or national AFS meeting
2. Advocate policies and laws that benefit the conservation and sustainability of Oregon fishery resources.
 - 2.1. Maintain a presence in the Oregon legislative process and subsequent development of administrative rules.
 - 2.2. Maintain awareness of and ability to respond to policies developed for use by fishery managers at local, state, and federal levels. Respond orally or in writing when appropriate.
 - 2.3. Develop a system where members make personal contact with their local decision makers and volunteer their expertise.
3. Increase public awareness, understanding, and appreciation of fishery resources.
 - 3.1. Use resources available to assist and promote fishery and aquatic education in schools.
 - 3.2. Produce materials and workshops that aid teachers, watershed councils, and other educational entities.
 - 3.3. Maintain a user-friendly Web page.
 - 3.4. Participate in public forums that focus on fishery and aquatic science issues, advocating well-reasoned policies that maintain and enhance fishery and aquatic resources.
4. Promote development of fishery and aquatic science professionals.
 - 4.1. Promote understanding of and adherence to professional standards and ethics.
 - 4.2. Maintain a part of the Web page that supports professionals through information exchange.
 - 4.3. Maintain a portion of the Web page that advises career opportunities.
 - 4.4. Provide information and assist members who participate in the AFS Professional Certification Program by increasing awareness of the certification process and its benefits and offering classes for continuing education credit.
 - 4.5. Provide scholarships to worthy student candidates.

- 4.6. Maintain an informative newsletter.
 - 4.7. Encourage participation in leadership roles in the chapter as an opportunity for professional growth.
5. Maintain an active and diverse membership.
 - 5.1. Promote membership to fishery and aquatic scientists from a variety of disciplines of the profession.
 - 5.2. Support a student chapter and encourage new members from diverse backgrounds and fields of study.
 - 5.3. Develop programs that encourage retirees to maintain membership and active involvement.
 - 5.4. Target under-represented groups (gender, ethnicity, fishery specialty, etc.) and encourage participation.
 - 5.5. Develop a poster about the Oregon Chapter and present it at diverse and appropriate venues.
6. ORAFS Investments
 - 6.1. Identify prudent options for utilizing budget surpluses to further the chapter mission without risking chapter solvency
 - 6.2. Develop a 5-year investment plan consistent with above
7. Evaluate ORAFS ExCom operational structure
 - 7.1. Update ORAFS Administrative Handbook
 - 7.2. Update by-laws when needed